
SYMBOL MARK

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SYMBOL MARK(MINIMUM SPECIFIED SIZE)



The meaning of the symbol mark

The triangle symbolizes safety and progress. Each side means customer service, respect for the individual and pursuit of rationality. The internal triangle represents our will to accomplish the objectives and the circle in the middle of the symbol represents our solidarity.

SYMBOL MARK COLOR SYSTEM

SYMBOL MARK MAIN COLOR



Pantone Color

Pantone 3005C

Process Color

C100+M20+Y0+K0

RGB Color

R8+G128+B184

Color Sheet

Light Film_3M Process Blue 3730-337L

Interior Film_3M Olympic Blue 7725-47

SYMBOL MARK COLOR SYSTEM(POSITIVE)



SYMBOL MARK COLOR SYSTEM(NEGATIVE)



SIGNATURE SYSTEM(ENGLISH)

HORIZONTAL



VERTICAL



VERTICAL











 **KORLOY DO BRASIL COMERCIO DE FERRAMENTAS LTDA.**









